



## Bracell Joins Brazil Climate, Forest and Agriculture Coalition

**São Paulo, Brazil - December 16 2022:** Bracell has become part of the Brazil Climate, Forests and Agriculture Coalition. The formalisation took place in December 2022 and by joining, the company is committed to contributing to the promotion of a low-carbon, sustainable and inclusive economy in Brazil.

The Brazil Climate, Forests and Agriculture Coalition is a multi-sectoral movement that aims to articulate and facilitate actions to promote the harmonious, inclusive and sustainable use of land in the country. The movement is based on scientific knowledge and it establish alliances, be they national or international, in order to facilitate the transition to the new economy.

The movement is made up of more than 300 organizations, including agribusiness entities, companies and business associations, civil society organizations, the financial sector and academia. It unites different voices in favour of Brazil's leadership in a new low-carbon, competitive, responsible and inclusive economy.

"We encourage and value all movements that favour sustainable development. Bracell is a company that was born in the rhythm of sustainability and has consistent and innovative actions that ensure a better future for our country," said João Augusti, Environment and Certifications Manager, Bracell.

"Being part of the Coalition is very important to us, as we are always looking for dialogue, the exchange of experiences and knowledge, so that we can continuously improve our practices. In addition, we continue to contribute to the formulation of public information and participate in advocacy with the decision-making spheres in the country," he said.

Bracell has its ESG journey as one of its main commitments and understands that its actions can only be considered successful if they contemplate not only its interests, but also being positive for the community, the country, the climate and customers.

The company, which owns the largest and greenest dissolving pulp mill in the world, located in Lençóis Paulista, São Paulo, announced this year an unprecedented and innovative initiative to support the protection of biodiversity: the "One-For-One Commitment". Bracell will conserve one hectare of native vegetation for every one hectare of eucalyptus planted by 2025.

"The Coalition is currently one of the most diverse and important groups in the sustainable development debate in our country. Bracell's membership of the Coalition makes us stronger and gives us the opportunity to go beyond our value chain, participating in the construction of ideas with other sectors, companies and organizations," said Márcio Nappo, Vice President of Communications and Sustainability, Bracell.

In 2018, the Brazil Coalition restructured its governance and created four Forums to consider the long-term goals of the movement related to Agriculture and Forestry, Native Forest, Deforestation and Public Policies and Economic Instruments. These four major themes are the pillars of "2030-2050 Vision: The Future of Forests and Agriculture in Brazil", which sets down the main objectives that the members of the movement dream of and work to see achieved in the near future.

For proposals to Brazil from 2023 onwards, the Brazil Coalition has three key focus areas: economic development without deforestation, job and income generation, food production and the fight against hunger.



**About Bracell:**

Bracell is a global leader in the production of dissolving pulp and specialty cellulose with two main operations in Brazil in Bahia and São Paulo. In addition to its operations in Brazil, Bracell has a management office in Singapore and sales offices in Asia, Europe and the U.S.

[www.bracell.com](http://www.bracell.com)

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